



Master in Finance
Mergers, Acquisitions and Other Restructuring
Writing a case study in the format of an essay

What is a case study essay?

The M&A case study for this course requires you to apply the theory of M&A to a real-world example.

The case study essay should give a description of a particular M&A, its context and the business problem that the bidder and the target were facing at the time and other topics that might be of interest from a theoretical and practice point of view:

- The strategy of the bidder
- How the target fits the bidder's strategy
- Advantages and the disadvantages for the proposed M&A
- Critical successful factors of the M&A
- Lessons learned from the case study

The main objectives of the case study assignment are:

- Assisting you in learning to apply M&A and corporate finance theory to real world situations
- Making you learn actively (learning by doing) rather than passively (by simply listening to teachers or reading books)

Writing the case study in an essay format

There many ways of writing case studies. We are asking you to write it as an essay.

The essay format requires you to think in three parts - introduction, body and conclusion.

The most important point to remember is to present the analysis of the case in relation to the M&A and corporate finance theory.

Enclose you may find two case studies – A M&A and a restructuring of a bankrupted company.

Other questions

Size: Maximum 4500 words

Individual or Group Assignment?: It is an individual assignment

Deadline of the case study essay: 2 of June 2016